

Prospective Dealer Questionnaire

Note: Incomplete questionnaires will not be considered. Return to PSC International.

Company Information

Name and address of your company

Company Name: _____

Street Address: _____

State/Province: _____

Postal Code: _____

Country: _____

Telephone _____ Fax: _____

Mobile: _____

E-mail: _____

Date Company Organized: _____

Type of company organization: Limited, Corporation, Partnership, etc.

Name: _____ Name: _____

Title: _____ Title: _____

Home Address: _____ Home Address: _____

Home Telephone: _____ Home Telephone: _____

If you are a subsidiary, list name and address of your parent company:

Financial Information

Your company's sales (USD) for 2007: _____

Your company's sales (USD) for 2008: _____

Bank name and complete address:

Bank Telephone Number: _____

Bank Point of Contact: (Name and position) _____

Marketing Information

Are you currently an authorized dealer/distributor, representative or agent for any company manufacturing or distributing public safety type products such as those offered by PCS International?

Yes: _____ No: _____ If yes, please list all companies and brands represented:

What is the geographic area your sales representatives cover? (Please list all applicable areas within your country or region)

Do you publish a catalog? Yes _____ No _____

If yes, what is the annual number of copies published and distributed:

Do you have a website? Yes _____ No _____

Address of your website:

www. _____

What type of market advantage does your company have?

Does your company regularly participate in government bids?

Yes: _____ No: _____

If yes, what is the total dollar amount of bids awarded to your company in the past 12 months?

What types of products did you win the bid(s) for?

How do you believe PSC International's products will be received in your area?

Which PSC International products will sell best in your area?

Questionnaire completed by:

Name: _____ Title: _____

Signature: _____ Date: _____

Return questionnaire to PSC International